



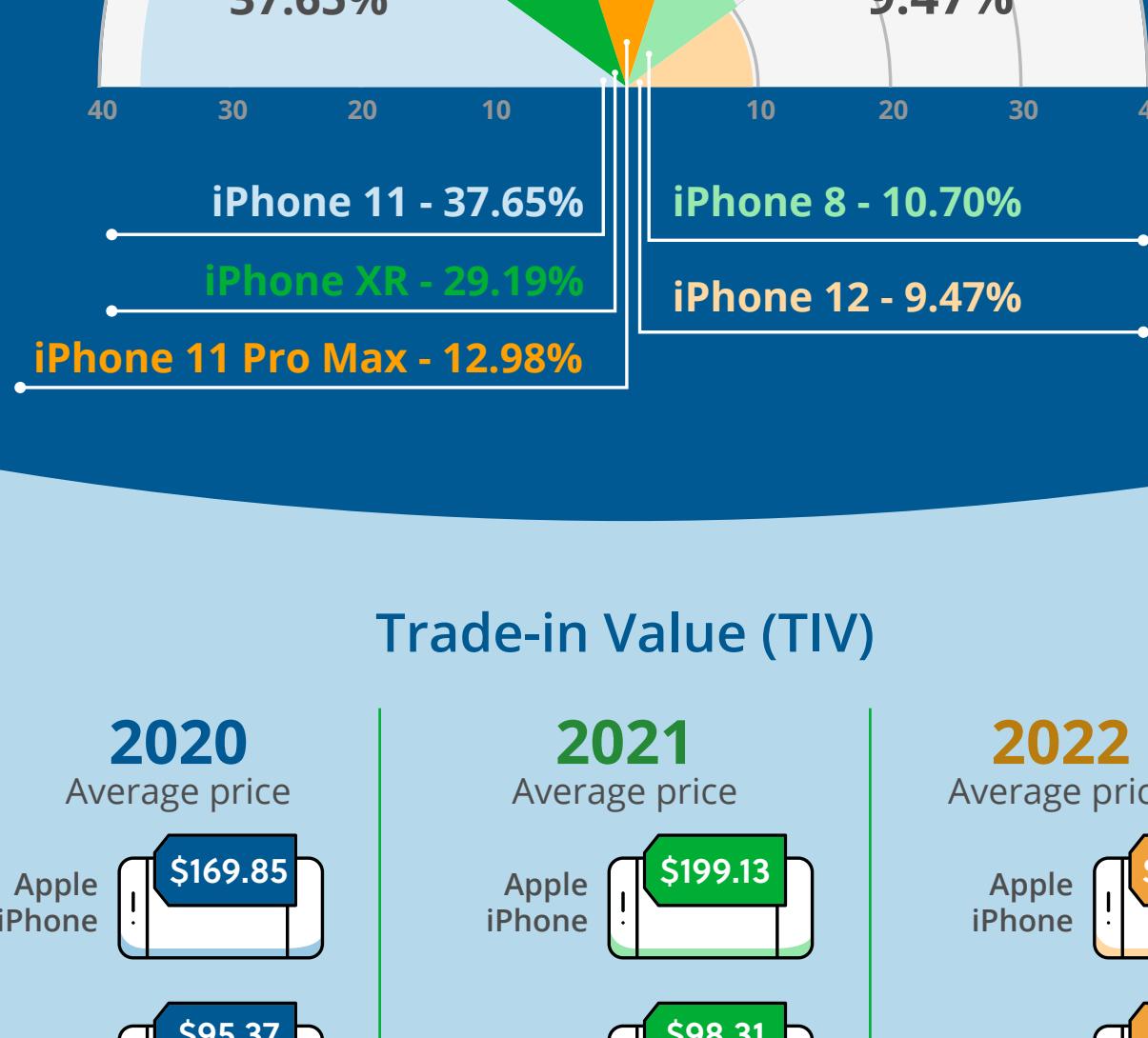
ASSURANT®

Mobile Trade-in and Upgrade Industry Trends

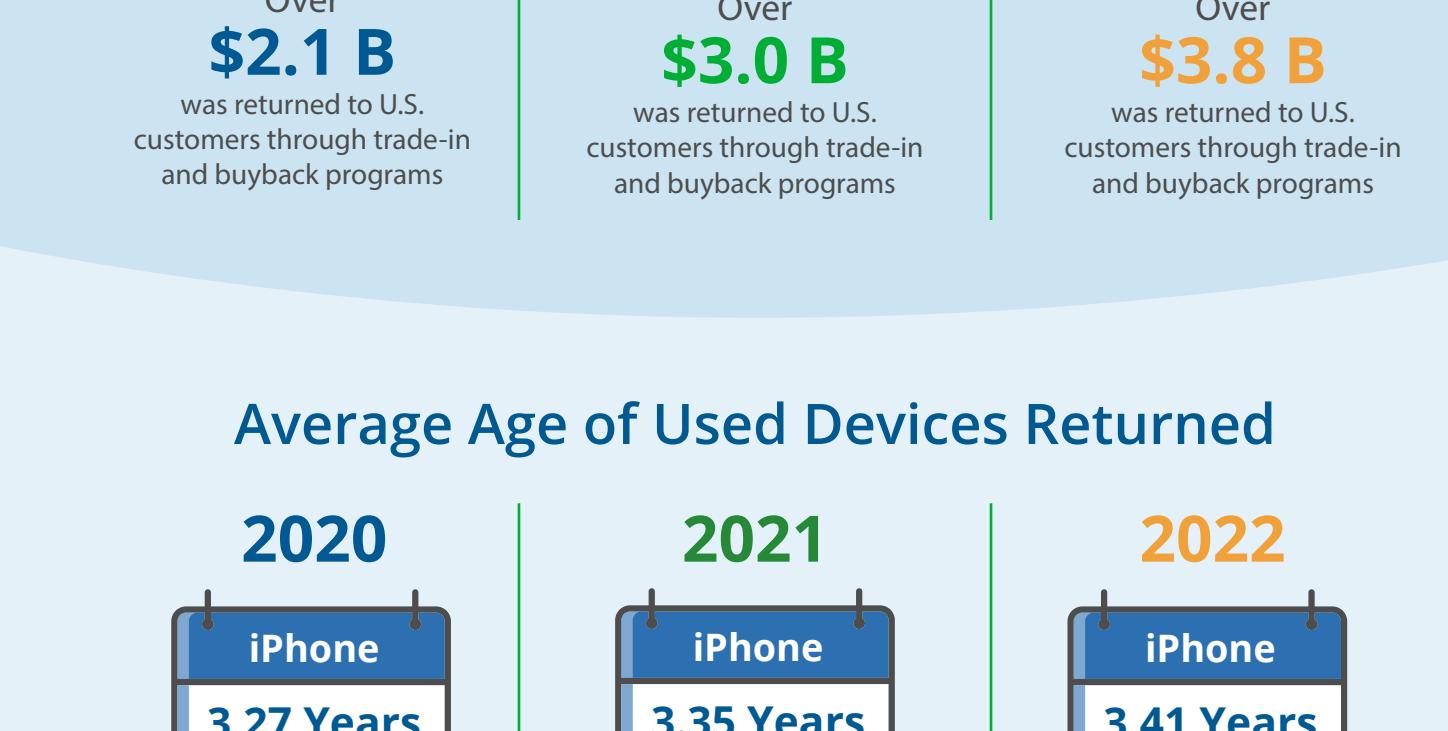
2022 ANNUAL SUMMARY



Top 5 Devices Received from Trade-in and Upgrade Programs



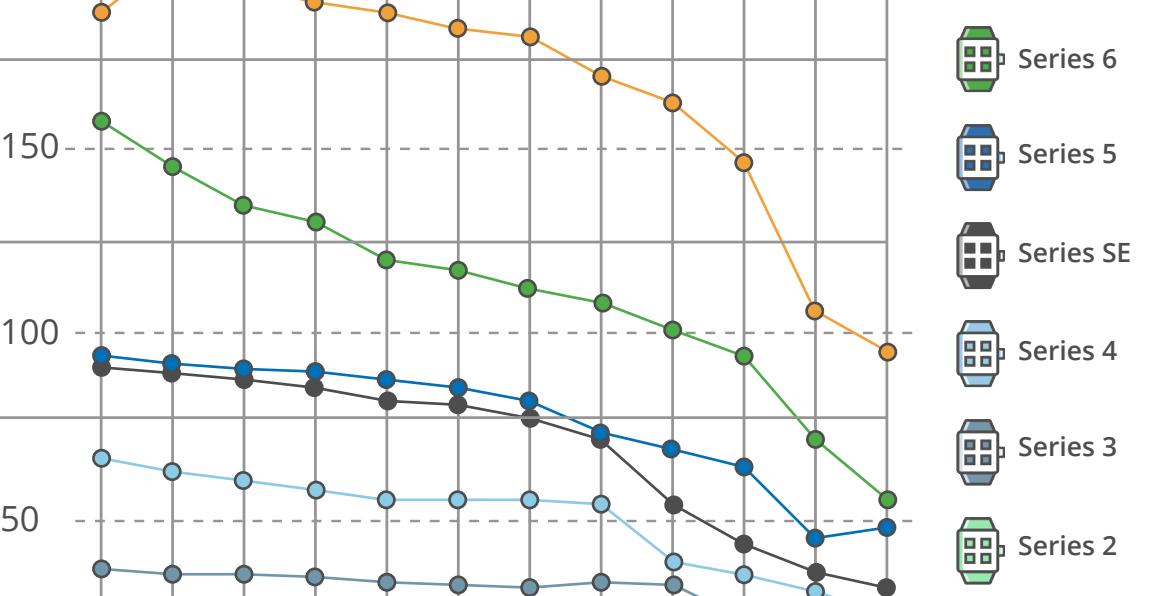
Trade-in Value (TIV)



Money in Customers' Hands



Average Age of Used Devices Returned



Apple Watches Average Trade-in Value



Read the 2022 Annual Trends Blog

Insights based on information from Assurant, Gartner, IDC, and Deloitte for NA Market



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